

Custom Decorated Glassware

Exceptional beverage presentation greatly enhances the dining experience. Attention to detail, such as the choice of the type and/or size of wine, beer, or cocktail glass, transforms ordinary service into something special, and keeps your guests coming back for more.

Decorated glassware is a great way to increase the perceived value of a visit to your establishment — and to stand out from the competition. Decorated glass draws attention to your beverage selections every time it is in use, and if combined with a take home program — it is a remarkably effective method to keep your name in front of your guests.

Cardinal offers single and multi color screened logos, subtly placed pour lines, metallic banding, satin-etch finishing, and color decals, to name just a few of the many options available. Your glass will be decorated lead-free compliant with foodservice safety guidelines.

If you're working within a fixed budget, our designers are happy to consult with you in adapting your design, keeping your branding requirements and desired appearance in mind. Whatever your choice, we'll work with you throughout the design process to answer your questions, meeting your every need. We'll fine tune the design and decoration, and establish a production schedule to meet your requirements for quality and delivery.

With fast and convenient service, low minimums, preproduction artwork samples, and custom design available, we can create a signature glassware program to enhance your presentation and profits.

To find out how simple and easy the process can be, contact your Cardinal representative or send an email to: cardinalsales@arc-intl.com.



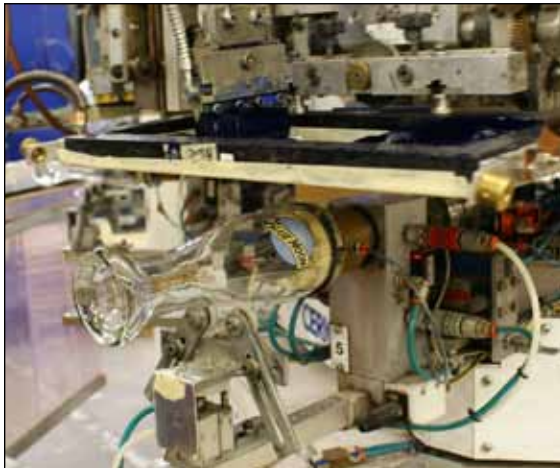
Artwork is separated into individual colors by our artists in preparation for being printed onto your glass



Glassware is delivered to the decorating machines.



Cardinal's precision equipment is meticulously calibrated to ensure quality output on every production run.



The last color being applied to a pilsner.



Every piece is inspected for quality.

Artwork Guidelines

Finished, properly formatted art minimizes the production time and cost of your project. Artwork can be sent to us via e-mail, FTP, USB jump drive, YouSendIt® or on a CD / DVD. If sending a disc or USB jump drive, please enclose a color printout of the art for reference.

- Vectorized .EPS or .AI files are preferred. Vectorized files can be created with such programs as Adobe Illustrator or Freehand. We can convert/reproduce your design, at a reasonable supplemental charge if a vectorized file is unavailable.
- Please make sure that all fonts in the document have been converted to outline. If the font is not outlined Adobe Illustrator supplements a generic system font that will not match your font, will not be properly spaced and will look completely different from your desired art.
- Pantone Solid Coated (PMS) numbers used in the artwork should be provided as well. To find out more about PMS color classification, visit www.pantone.com. While we can not run a job with CMYK or RGB colors, we will match the closest possible Pantone equivalent for no charge.

Printing Information

- All glasses have specific maximum print areas.
- Colors WILL VARY from monitor to printer to the final ceramic paints on the printed product.
- We can decorate/screen print glassware anywhere from one to eight colors — most glasses can be decorated up to five colors with a few able to get up to eight.
- Once the paint is applied, it permanently becomes part of the glass and cannot be removed. Our paints are ceramic based and PROP 65 compliant.



We are equipped to mass produce large orders with our fully automated machines. Glasses ride along the belt to be automatically loaded into the oven for firing.